

# Natalie Wyatt-Aldana

Character Design & Illustration

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## EXPERIENCE

### Women Employed

Graphic Designer

March 2018 - Present

- Created a brand illustration library to streamline the creation of day to day graphics.
- Achieved branding consistency across platforms to strengthen company reputation.
- Composed a pitch for an installation project to be presented to external partners.
- Designs brochures, envelopes, and other items for use in events and mail campaigns.

## FREELANCE

### Loose Change Animation

Character/Story Consultant

March 2020 - Present

- Refines character designs to be more accurate to client requests
- Refocuses story scripts to match client needs and align to budget and time constraints.
- Provides thoughtful and concise feedback

### The Shackletons (Band)

Animation, Character Design, Storyboarding

June 2020

- Boarded, designed characters, and did final animation for two sequences of a music video.

## SKILLS

### Artistic

Character Design, Illustration,  
Color Design, Painting,  
Storyboarding

### Technical

Photoshop, Illustrator, TV Paint,  
AfterEffects, Animate,  
InDesign, Maya